

Milwaukee

Weddings

Milwaukee Magazine's special Weddings edition serves as our area's best resource for wedding planning. This annual publication offers visual inspiration, trendy tips and advice, vendor recommendations and insidery details for planning a dream wedding. With hyper-targeted distribution to an upscale audience of brides, grooms and wedding planners in Southeastern Wisconsin, this is your best chance to get your marketing message in front of this elite audience.

JANUARY 2023

DON'T MISS THIS
Unique Opportunity
SPACE CLOSE: **DEC. 15**
ADS DUE: **DEC. 20**



Special FULL PAGE RATE

\$3,900 COVER
7.75" x 10.8125" + Bleed

\$3,900 SPREAD
15.5" x 10.8125" + Bleed

YEAR-LONG DISTRIBUTION

- Placed on newsstands across southeastern Wisconsin in February and August for year-long visibility
- Distributed at premium retailers, vendors and wedding venues in the local area
- Promoted year-round on milwaukeeemag.com and at local wedding shows

\$2,250 FULL PAGE
7.75" x 10.8125" + Bleed

\$1,850 1/2 PAGE
6.75" x 4.75"

\$995 1/4 PAGE
3.25" x 4.75"

LOYAL & ENGAGED AUDIENCE



76%

of our readers purchased products or services from our advertisers.



64%

of our readers consider advertisers in Milwaukee Magazine to be of higher quality than advertisers in other media.



70%

of our readers keep an issue for one month or more.

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