

multi-media platform

Rhode Island Monthly provides a platform that connects advertising partners with readers through print, digital, events, social media and custom publishing. With the potential to reach more than 370,000 engaged readers each month, your marketing message goes further with a package that utilizes all these channels.



Rhode Island
MONTHLY 2020 MEDIA KIT

For more info contact Kieran Keating at kkeating@rimonthly.com or 401.649.4888

10/18/19

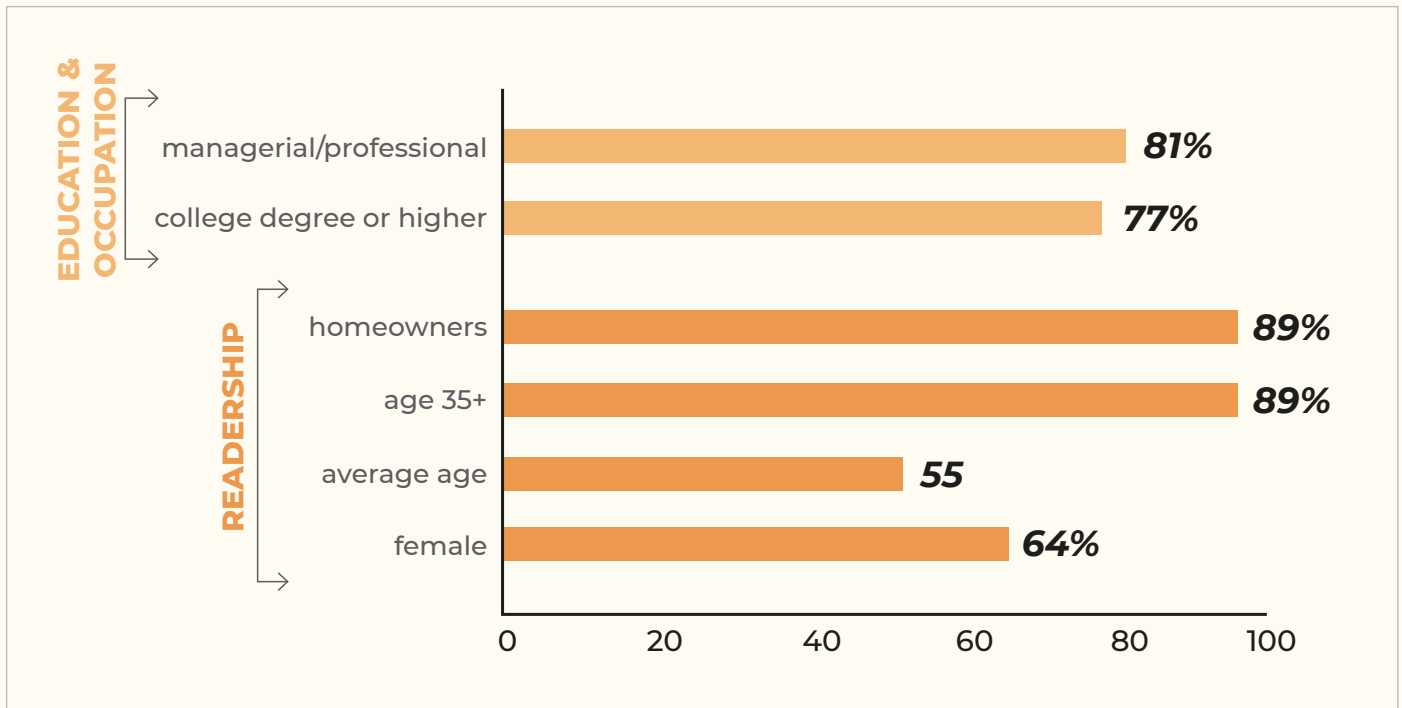
our readership profile

As the state's ONLY magazine with a **paid and audited** circulation, we can guarantee a targeted audience of affluent, educated and influential readers.

162,000 Monthly Readers*

38,492 Monthly Audited Circulation*

Rhode Island Monthly readers are affluent, educated professionals:



READERSHIP HABITS

- 40 minutes: Average time spent reading an issue
- 86% Read all of the last four issues
- 41% Passed magazine on to someone else
- 57% Hold onto their issue for over a month

TRUSTED RESOURCE

In the past 12 months, as a direct result of reading Rhode Island Monthly, our subscribers:

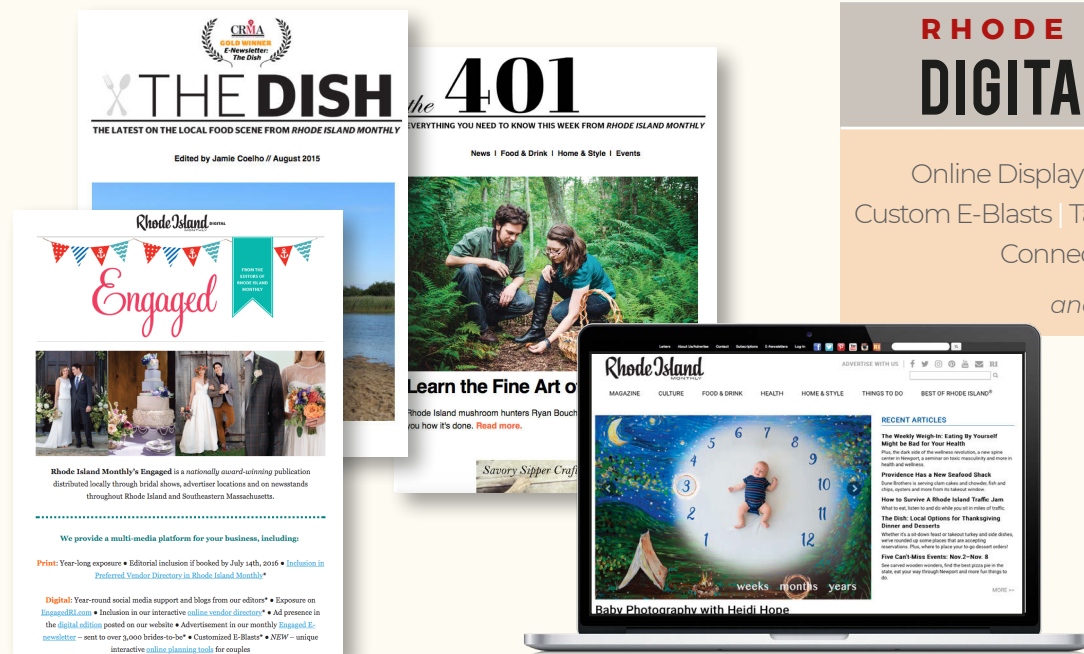
- 52% Dine at a restaurant 1-3 times a week
- 67% Discussed something read with another person
- 41% Saved items of interest
- 37% Visit health clubs/gyms 1-3 times a week

* CVC, March 2019

Rhode Island
MONTHLY

Know more. Live better.

For more information, contact Kieran Keating, associate publisher/sales, at 649-4888 or kkeating@rimonthly.com



RHODE ISLAND MEDIA
DIGITAL SOLUTIONS

Online Display | E-Newsletters | Lightboxes
 Custom E-Blasts | Targeted Display | Mobile to Social
 Connected TV | Polygoning
and so much more!

SMALL STATE
BIG
 REACH

SOCIAL STATISTICS



37,353



66,928



21,764

79,996
 UNIQUE MONTHLY
 WEBSITE USERS

samples of special sections

- The Big Give
- Community Partners
- Aging Well
- Outstanding Women
- Spotlight on Small Business
- Local Banking
- Holidays
- What's New in Education?
- Faces of Rhode Island

For a detailed list, refer to our editorial calendar.



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event sponsorships

Top Doctors

Top Dentists

Excellence in Nursing Awards

Tech10 Awards

Design Awards

Best of Rhode Island®

Common Good Awards

* Subject to change

custom publishing

In addition to our award-winning print publications, we also provide a host of opportunities to extend your reach with our branded events, customized sponsorships, and comprehensive digital offerings.

*Examples of our past work shown here:



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