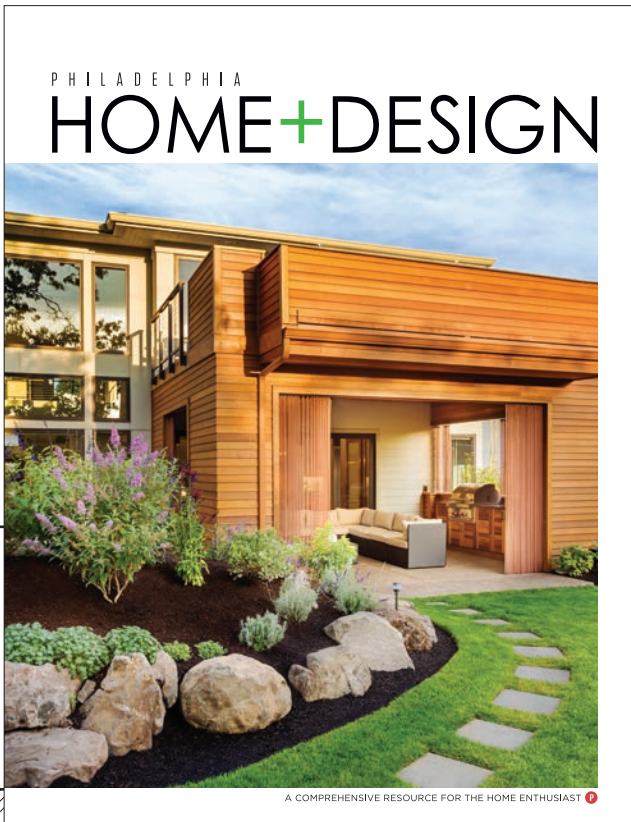
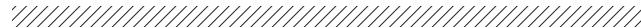




PHILADELPHIA HOME+DESIGN

Philadelphia Home + Design is an annual publication showcasing the work of the region's most accomplished architects, builders, designers, landscapers and other businesses that provide services to the homeowner.

In addition to the elegantly produced guide, a digital directory will help homeowners find you when they are searching for resources for building, renovating, or looking for design ideas.



Annual Distribution

Mailed to select <i>Philadelphia</i> magazine subscribers	34,000
Newsstands	3,740
Real estate agents	1,000
Retail Partners	1,950
Mail Order, Events & Bridal Shows	1,050
TOTAL DISTRIBUTION	41,740

BONUSES: All *Philadelphia Home + Design* advertisers will be featured in *Philadelphia* magazine's *Find a Pro* in-book listings throughout the year reaching 1.6 million readers.

You will also have access to our exclusive members-only, networking events open to our advertisers in the home industry.

CATEGORIES

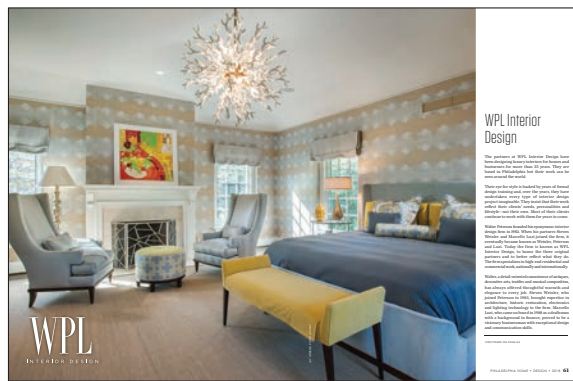
- Architects
- Custom Builders
- Restoration & Renovation
- Interior Design
- Furniture & Specialty
- Kitchens, Baths & Appliances
- Tile, Stone & Flooring
- Outdoor Living

**Categories are subject to change.*

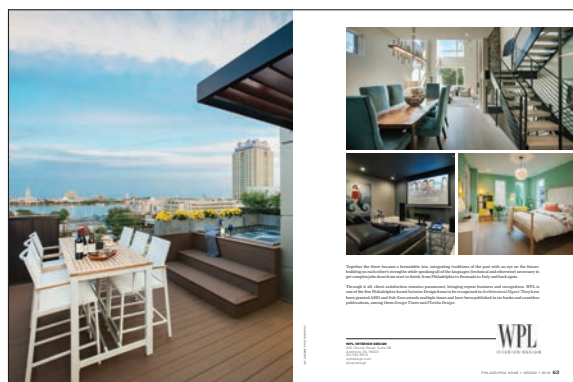
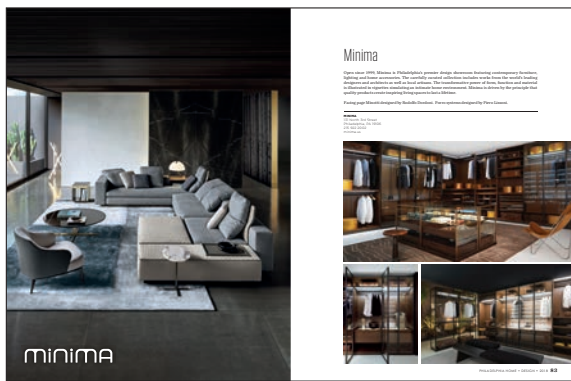
Philadelphia Home + Design is produced by **City/Studio** for *Philadelphia* magazine.

Showcase Opportunities

Showcase Advertorial | CONTACT US FOR PRICING
 Showcase your business in a luxurious 4-page advertorial featuring 3-5 photographs and 375 words of copy.



Showcase Spread | \$6,200
 Showcase your business in a luxurious advertorial spread featuring 1-4 photographs and 75 words of copy.



Full Page Showcase | \$3,750
 Showcase your business in a full page advertorial featuring 1-3 photographs and 75 words of copy.



NOTE: These are examples of spread single-page designs. Advertorial layouts may vary depending on page placement and assets provided.

Brand Premium Options

Cover 2	\$7,200
Cover 3	\$7,000
Cover 4	\$8,500

Digital & Social Package

- (1) Featured "Find a Pro" enhanced directory listing on phillymag.com's Home & Real Estate channel, for (12) months.
- (5) Instagram posts to be posted on @phillyhomedesign account throughout the year.

Annual Cost | \$600

Space Close | 10/15
Material Deadline | 10/19
On Sale | 1/7

FOR ADDITIONAL INFORMATION
 Contact our home team at 215-979-7476 or phillyhomedesign@phillymag.com.

