



Advertising Packages

These packages offer lots of extras and the **best value** for your advertising investment.

| | | Luxe & Lavish | Modest & Lovely | Simple & Sweet |
|-----------------|---|---------------------|---------------------|--------------------|
| | Ad size | Full page, color ad | Half page, color ad | 1/3 page, color ad |
| What's Included | Inclusion in our preferred vendor list, appearing in at least 6 issues of Rhode Island Monthly in 2023 | ✓ | ✓ | ✓ |
| | Inclusion as a featured vendor or venue in our planning tools section on EngagedSNE.com | ✓ | ✓ | ✓ |
| | Qualified bride-to-be lead lists generated from shows and sweepstakes | ✓ | ✓ | ✓ |
| | Opportunity to include materials in bridal bags distributed at select bridal shows | ✓ | ✓ | ✓ |
| | Inclusion in special Instagram Reel posted on @EngagedSNE and @RIMonthly | ✓ | ✓ | |
| | Opportunity to do an online giveaway promoted to our readers and beyond | ✓ | | |
| | One ad in the 401 Newsletter titled <i>Wedding Wednesday</i> . Each month an edition is sent to our subscription list of 20,000+ recipients | ✓ | | |

Questions? Contact Kieran Keating, Associate Publisher, at 401-649-4888 or by email, kkeating@rimonthly.com



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