## **CRMA JUDGES' BIOS 2018**

**Jeanne Abbott**, associate professor, University of Missouri, worked for the *Anchorage Daily News* for nearly 15 years and covered the oil boom, native land claims issues and the exploding growth of a frontier city. After earning a Ph.D. in journalism from Missouri, Abbott also spent time at the *Sacramento Bee* and *Des Moines Register* before becoming a full-time faculty member.

**Julie Vosburgh Agnone** teaches magazine journalism as a Scripps Howard Visiting Professional at Ohio University. Previously she was Vice President of Editorial Operations for National Geographic Education and Children's Media. During her career at *National Geographic*, Julie wrote, edited, and managed magazines and books, educational products, marketing materials and electronic media, and she was responsible for strategic partnerships, branding initiatives and digital products.

**Hannah Agran** is Deputy Editor at *Midwest Living*, where she has held various titles since 2005, including Senior Food Editor and Assistant Travel Editor. In addition to producing the magazine's food stories, Hannah works with the editorial and design teams to shape the storytelling and voice across the entire magazine. Before moving to Des Moines to work at Meredith Corporation, Hannah taught English in rural Costa Rica. And before that, she caught the magazine bug as an intern at *The Atlantic* and at *Cincinnati Magazine*, in her hometown.

**Dave Anderson** is a cross-media storyteller. His photography and films have been exhibited across the United States, Europe and Asia, and published at places like *Esquire*, Germany's *Stern*, *Smithsonian* and *Time*. His acclaimed photographic monographs *Rough Beauty* (2006), *One Block: A New Orleans Neighborhood Rebuilds* (2010) and *Charleroi* (2012) have been published in three languages. Before his emergence as a photographer and filmmaker, Anderson worked as an adviser in the Clinton White House. He is currently Senior Director of Communications and Public Affairs at Winrock International.

**James Baggett** has been a magazine editor and writer for more than 35 years. Most recently, he was the garden editor of *Better Homes & Gardens* magazine. He is the former editor of *Country Gardens* magazine and the garden group editor of all of the *Better Homes and Gardens* Special Interest Publications gardening titles. He is also the author of Flower Arranging, a Best of Martha Stewart Living Book, the former garden editor of American Homestyle & Gardening (Gruner + Jahr) and the founding managing editor of *Elle Decor*. Baggett is the 2015 recipient of the B.Y. Morrison Communication Award presented by the American Horticultural Society

**Jacqui Banaszynski** has worked in news and enterprise journalism for more than 40 years and teaches students and professionals around the world. She is a Knight Chair Professor Emerita at the Missouri School of Journalism and a faculty fellow at the Poynter Institute. While at the St. Paul (Minn.) Pioneer Press, her series "AIDS in the Heartland" won the 1988 Pulitzer Prize in feature writing. In 1986, her eyewitness account of the African famine was a finalist for the Pulitzer Prize in international reporting. Projects she has reported or edited have won national awards for business, investigative, social issues, environmental, human interest and sports reporting.

**Matt Bean** is the former editor-in-chief of *Men's Health*. He is also the former senior vice president of editorial innovation at Time Inc., where he led a group charged with extending the company's award-winning content. Bean came to that role from *Entertainment Weekly*, where he was editor. Before helming *EW*, Matt served as managing editor of <u>SportsIllustrated.com</u>, where he launched numerous digital brands, pioneered Time Inc.'s long-form content strategy, and was awarded an Emmy for his multimedia work in 2013.

**Jackie Bell** is an associate professor at the Missouri School of Journalism and Director of the College Photographer of the Year competition. She has 15 years of experience as a staff photographer at *The Tennessean, The Fort Lauderdale Sun-Sentinel, The Arizona Daily Star* and a chain of magazines in Tel Aviv, Israel. She came to the Missouri School of Journalism after working as an Assistant Professor at the University of Montana School of Journalism and adjunct faculty at The Art Institute of Fort Lauderdale and Nashville State Technical Institute.

**Tom Bentkowski** is an editorial design and development consultant. He previously was the Special Projects Art Director of *TIME Magazine*, the Design Director of *LIFE Magazine*, and the Design Director of *National Geographic Adventure*. During his tenure at *TIME* and at *LIFE*, each magazine won the National Magazine Award for Design. He has taught Magazine Design and Graphic Design at Pratt Institute, the School of Visual Arts, and the Parsons School of Design, and has served as the president of the Society of Publication Designers. He wrote a monthly column for *LIFE* called "Speaking of Pictures" that analyzed the emotional and cultural impact of photographs.

**Michelle Bilyeu** is the content director of Meredith Core Media. In her award-winning 17-year career as a designer, she has directed photo shoots around the world and has been part of the creative direction and editorial strategy, launch and redesign of numerous magazines, books, social media sites and websites. Michelle's work has netted top honors from Folio, ADAI and the National Health Information Awards.

**Greg Bowers** taught at the Missouri School of Journalism. His journalism career started in Pennsylvania, where he was a reporter and editor.

**Brian Boyé** directs the style coverage for the print and digital editions of *Men's Health*. He also oversees the social media channels for the magazine. Since joining the publication in 2000, he tripled the fashion and grooming editorial pages. He also oversees the publication's annual "Denim Guide" and "Men's Health Grooming Awards." He appears on national TV to discuss fashion, timepiece and grooming trends, including *The Today Show, The Martha Stewart Show, Rachael Ray, The View, The Early Show, CNN, E! Entertainment Television, Good Day New York* and *Today in New York*.

**James Burnett** is the managing director and founding editor of The Trace, a nonprofit news site covering gun violence in America.

**Charles Butler** is a journalism instructor at the University of Oregon. He is also a writer-at-large with *Runner's World* magazine. His newest book, *The Golden Rules*, written with U.S. Olympic swim coach Bob Bowman, was published in paperback in 2017 by St. Martin's Press.

**Joseph Caserto** is an award-winning graphic artist, educator, and consultant, who is based in New York City and specializes in publication art direction and design. Caserto earned a BFA with honors in Graphic Design from <u>Pratt Institute</u>, where he completed one of the first classes that covered the Mac as a design tool. With over 25 years of professional experience, he is currently a freelance art director and designer whose clients have included <u>Billboard</u>, <u>BusinessWeek</u>, <u>Fortune</u>, <u>Marie Claire</u>, and <u>Vibe</u> magazines. He has won American Graphic Design Awards from <u>GD USA</u> magazine annually, since 2008, when he also received a Create Award.

**Frances Catanio** is a digital editor in the publishing division of McKinsey & Company, a global management consulting firm. She has previously worked in the newsrooms of *Al Jazeera America, The Week,* and TIME. Frances holds a Masters in journalism from the University of Missouri and a B.A. in film from Yale University. She lives in Croton-on-Hudson, N.Y.

Sonia Chopra is Eater's director of editorial strategy. She loves style guides and baseball stadium food.

**Jeanne Dozier Clayton** is the director of photography at *Southern Living* magazine. Prior to that, she was a photo editor at Southern Progress Custom Publishing, Time Inc Content Solutions, and *Health* magazine. She has spent the past 20 years managing talent, negotiating budgets, and worrying about the weather, but occasionally she gets to do her very favorite thing, which is sit on the beach with a cocktail and a stack of magazines.

**Frank Corridori** is an associate professor of strategic communications at the Missouri School of Journalism who teaches courses in strategic design and visual communication as it relates to advertising. He has served as vice president of design and associate creative director at PURE in Columbia, Mo., and was recognized with four ADDY Awards. He also served as senior art director at the Martz Agency, senior designer and art director at Catapult Strategic Design and senior designer and art director at Urban Archaeology, all located in Phoenix.

**Ben Court** is the deputy editor for *Men's Health*. He has also served as features editor for *Best Life* and from 1999-2006 was the Deputy Editor for *Men's Journal*.

**Riza Cruz** is the executive editor of *Marie Claire*, a 2017 National Magazine Award finalist in General Excellence, and has been an editor at *Vogue, Vanity Fair, Real Simple,* and *Inc.* among others. She earned a bachelor's degree from the Medill School of Journalism at Northwestern University.

**Seyward Darby** is the executive editor of *The Atavist Magazine*. She was previously an editor at *Foreign Policy* and *The New Republic*. She is currently working on a book about women who support white nationalism in America (Little, Brown).

**Erin DeJesus** is deputy editor of Eater.com, the national publication dedicated to critically examining the world of food and drink, where she heads up the news and reporting teams. In 2016, she (along with a crack reporting and photography team based in Portland, Oregon) won the James Beard Award for Visual Storytelling for the piece One Night: Kachka.

Meirav Devash's work has appeared in *Allure, Women's Health, InStyle, Refinery29, Vogue, Town and Country,* and *the New York Times.* She was formerly an editor at *Allure* and *InStyle* special issues.

**Margaret Downing** has been editor-in-chief of the *Houston Press* since February 1998 and a writer for the publication since that time. She and the writers and photographers at the *Press* have received a number of national, regional and state awards including ones from IRE, SPJ, NABJ and the National Awards for Education Reporting. She was previously the managing editor at the Jackson, Mississippi, *Clarion-Ledger* and managing editor at *The Houston Post*.

**David Dudley** is Executive Editor of CityLab. Previously, he served as features editor at *AARP The Magazine*, editor-in-chief of *Urbanite* magazine, and senior editor at *Baltimore*. He lives in Baltimore, MD, with his wife and two daughters.

**Simon Dumenco** is an editor-at-large and the "Media Guy" columnist at *Advertising Age*. Dumenco has worked at and consulted for a wide range of media companies, including Condé Nast, Hearst, IAC, Time Warner, Viacom, and Wenner Media. He was founding editorial director of *New York* magazine's <u>NYmag.com</u> and founding editor-in-chief of <u>VeryShortList.com</u>. At *New York* magazine, he was business/technology editor and editor of the National Magazine Award-winning media column, as well as an advertising critic and pop-culture columnist. Dumenco was also editor of *Colors*, the international

culture magazine; consulting executive editor on the launch of *O: The Oprah Magazine*; executive editor of *Seventeen*; and managing editor at *Baltimore City Paper*, among various other jobs.

**Kevin Dupzyk** is a Senior Associate Editor at *Popular Mechanics*, where he edited the How Your World Works news section and now covers space, sustainability, and infrastructure.

**Nina Elder** is the Executive Food Editor at *Every Day with Rachael Ray* magazine. Before that, the University of Missouri grad was an editor at *Bon Appétit* and *Better Homes & Gardens*. She lives in New York, but hails from southern Missouri, the place she will always call home.

**Sarah Filippi** is a visual director and editor with over a decade of experience. She is currently the Photography Director at *Fast Company* where she shapes and oversees the visual direction of the brand. Prior to *Fast Company*, she was editing photos at *Wired*. She has also worked as a freelance production manager and photo researcher for various advertising and editorial clients. Sarah has produced and edited coverage across the world and has been recognized by The American Society of Magazine Editors, American Photography, International Motion Arts Awards and Society of Publication Designers.

**Jim Flink** joined the strategic communication area at the Missouri School of Journalism after more than 20 years in television news, four years as a start-up executive and one year as a mobile video news consultant. Flink works with the school's Reynolds Journalism Institute, focusing on best practices in mobile, video news content and production, as well as distribution and monetization strategies. Prior to that, Flink led, coached and cultivated a young startup newsroom as vice president of News Operations and general manager of Newsy, winning "Appys" for Best in News in 2011 and Best in iPad Publishing in 2013.

**Karen Frank** is the Director of Photography at *ESPN The Magazine*. Her work has received numerous awards and recognition from ASME, SPD, *American Photography*, PDN, and *Communication Arts*. In addition, she has served as a juror of annual competitions for PDN, *American Photography* and *Communication Arts*. Karen began her career as Director of Photography at *GQ* Magazine. She went on to work at *O, The Oprah Magazine* in its early days, helping to establish its visual identity. Her vast print experience includes many other titles: *More, Conde Nast Portfolio, Time* Magazine, *Real Simple*, and *Bloomberg Businessweek*. Karen has a BFA from Carnegie Mellon University.

**Jonna Gallo Weppler** is the deputy editor at *Family Circle*, part of Meredith Corporation's National Media Group. Gallo Weppler has been on staff since 1992. Over the past 25 years, her job titles have included researcher, assistant editor, staff writer, senior editor and articles director. As Deputy Editor, Jonna is an integral member of the senior management team, overseeing both the Family and Home sections and editing stories about technology, organizing, personal finance and parenting. She is a 1993 graduate of Ohio Wesleyan University.

**Sarah Garcea** is Art Director at *Inc. Magazine*. Sarah has been awarded; SPD medals, merits, Society of Illustrators gold medal, American Illustration awards and ASME award. Previously served on the SPD student committee. She started her career as an art intern at LIFE Magazine.

**Stephen George** has written and edited hundreds of stories for dozens of regional and national magazines during his 25-year career. He is currently vice president of content for Kalmbach Media, which publishes numerous magazines including *Discover*, *Astronomy*, *Trains* and *Model Railroader*.

**Garrett M. Graff**, a distinguished magazine journalist and historian, has spent more than a dozen years covering politics, technology, and national security. He's written for publications from *WIRED* to

*Bloomberg BusinessWeek* to the *New York Times* and served as the editor of two of Washington's most prestigious magazines, *Washingtonian* and *POLITICO Magazine*, which he helped lead to its first National Magazine Award, the industry's highest honor. His most recent book, Raven Rock, about the government's Cold War Doomsday plans, was published in May 2017.

Jeanne Graves is Director of Photography for *Men's Health* magazine. She has also worked as a photo editor for Best Life magazine and Men's Journal. She is a graduate of Sarah Lawrence College.

**Howard Greenberg** Is a creative professional with extensive experience creating content in consumer driven environments. He has redesigned and setting a one-voice, one-vision, strategy at Taste of *Home*, the *Family Handyman* and across print and digital platforms. He has helped companies strategize growth and efficiencies by analyzing current teams and work-flows. The former creative director for Trusted Media Brands' Milwaukee brands (*Taste of Home, Family Handyman, Simple & Delicious, Country, Country Woman,* and *Farm & Ranch Living*), he has been design director of *Southern Living*, art director for *Travel + Leisure, House Beautiful, Life* and *Elle Décor* and was the founding art director of *Cottage Living*.

**Jeff Griffith** is a freelance creative director and sometimes producer and director based in New York and Minneapolis. He was most previously creative director of integrated marketing and advertising at *Men's Health* magazine. Prior to that, he spent his career at ad agencies all over New York City and the country. From 1999-2004, he Co-Published and designed *ATOMIC Magazine*, a national publication all about retro culture. Currently, he designs books for a variety of clients and the magazine Hallowed Ground for the non-profit group The Civil War Trust out of Washington, D.C.

**Margaret Guroff** is a writer and editor of features, essays, and investigative work. A former editor of *Baltimore* magazine, she is now an executive editor at *AARP The Magazine*. She is also the editor and publisher of "Power Moby-Dick," an online annotation of Herman Melville's classic novel, and the author of "The Mechanical Horse: How the Bicycle Reshaped American Life."

**Heather Haggerty** is a creative director based in New York specializing in editorial design and branding. She was most recently creative director at the *Rachael Ray Every Day* magazine. She has designed for numerous high-profile magazines, including *New York* magazine, *Condé Nast Portfolio, Time, Fast Company, InStyle, Men's Fitness, Men's Health, ESPN, Cooking Light, People, Life, Dr. Oz The Good Life* and *Entertainment Weekly*, where she served as the Deputy Design Director for five years. Heather is currently consulting at the *New York Times* as a feature Art Director. Her work has been recognized by The Society of Publication Designers, American Illustration, American Society of Magazine Editors, *Folio*, and the Society of Illustrators.

**Peter Hemmel** A graduate of the University of Missouri-Columbia's School of Journalism, Hemmel is a versatile Creative Director with both mass market and niche market magazine experience. Past magazine work includes *Glamour*, *Prevention*, *Harper's Bazaar*, *People* and more. Now serving as the creative director of *Woman's Day* magazine, his team has lead the publication to be the number one selling monthly magazine on newsstands.

**John Hendrickson** is the Political News Editor at *Rolling Stone*. He was previously the Deputy Digital Editor at *Esquire* and got his start in the features department at *The Denver Post*.

Mary C. Hickey is an award-winning writer, editor and digital journalist who has held top editorial roles at *Glamour*, *Parents* and *Ladies' Home Journal* magazines as well as positions at the *Miami Herald* and

NBC News. Her areas of expertise include personal finance, aging, health and children's and family issues. Mary currently lives in Washington D.C.

**Mark Hinojosa** is associate professional practice professor-convergence journalism at the Missouri School of Journalism. He specializes in teaching multimedia storytelling through audio, still photography and video. Prior to this, he was the Director of Interactive Media for *The Detroit News* where he led efforts to enhance the digital delivery of news and information. Previously, he was the Associate Managing Editor for Multimedia for the *Chicago Tribune*. During his tenure as A.M.E. for Multimedia, Hinojosa and his staff received numerous awards for their multimedia projects, including an NAA Edgie Award for Most Innovative Multimedia Storytelling, the Online News Association's Service Journalism award, a local broadcast Emmy award and three additional Emmy nominations, including one national Emmy nomination.

**Nancy Wall Hopkins** is *Better Homes and Gardens* magazine Food and Entertaining Editor. Nancy is also a frequent trendspotter for national trade shows and a judge for national cooking and food writing contests and award programs. In addition to creating and producing food and entertainment features, Hopkins makes numerous television appearances and has been a speaker on entertaining, food, trends, and tabletop designs.

**Mark Horvit** is an associate professor at the University of Missouri School of Journalism and director of the State Government Reporting Program, a multi-platform news operation that covers Missouri government. He previously was executive director of Investigative Reporters & Editors and the National Institute of Computer-Assisted Reporting, overseeing, training, conferences and services for more than 5,000 members worldwide. He serves as a member of the board of directors of the <u>National Freedom of Information Coalition</u> and the Midwest Center for Investigative Reporting. He previously worked for 20 years as a reporter and editor.

**Karman Hotchkiss** is the executive editor for Meredith Corp.'s Special Interest Media group. She is responsible for directing the editorial content and staff for more than 65 special interest magazines, most of them related to home décor, gardening, crafts, and lifestyles. Her 25 years at Meredith Corporation has also included work on other brands such as *Country Home* and *Midwest Living*. She holds a Bachelor of Arts degree from Truman State University.

**Berkley Hudson** is an associate professor at the University of Missouri. He spent 25 years as a journalist at publications including the *Providence Journal*, where he edited the *Sunday Journal Magazine*, and the *Los Angeles Times*. Hudson's freelance writing credits include *Mother Jones, TIME, Hemispheres, Historic Preservation* and the *Los Angeles Times Sunday Magazine*. A media historian, he focuses on the American South and visual history. His scholarly publications include ones in *Southern Cultures, Visual Communication Quarterly* and *Literary Journalism Studies*. He is the immediate past editor-in-chief of *Visual Communication Quarterly*.

**Deborah Huelsbergen** is a Curator's Distinguished Teaching Professor of art/graphic design in the School of Visual Studies at the University of Missouri. She teaches all levels and also serves as the Director of Undergraduate Studies for the Art Program. Huelsbergen is a partner in the design firm Cranky Mule Press, which specializes in work done for not-for-profit organizations. She also does calligraphy and hand lettering in a variety of mediums.

**Stephanie Hunter** has spent the last 16 years as an art director at Meredith working on the *Better Homes and Gardens* food specials and the last year and a half as a design director at *Better Homes and Gardens* magazine.

**Darcy Jacobs** is Executive Editor of *Family Circle* where she assists with all editorial development and brand planning. She also oversees the book and travel coverage. Previously Darcy had been an editor at *Health, Vogue, Glamour* and *Seventeen* as well as helped launch two Hearst startups. She has been a judge for many awards including The James Beard Media Awards, Books for a Better Life and ASME.

**Melissa Jewsbury** was recently the managing editor of *Men's Health* magazine. Before joining the *Men's Health* staff, she worked for over 10 years at *ELLE* magazine beginning as the production coordinator and working her way up to the assistant managing editor. Melissa is a graduate of the University of Connecticut and currently resides in Easton, PA.

**Mark Johnson** Mark Johnson covers health and science for the *Milwaukee Journal Sentinel*, where he shared the 2011 Pulitzer Prize for Explanatory Reporting. He has been a Pulitzer Finalist on three other occasions. He is also co-author of the book, "One In A Billion: The Story of Nic Volker and the Dawn of Genomic Medicine." In the early 1990s he played guitar in the Rockford II. punk band The Bloody Stumps. He lives in Fox Point, Wis. with his wife, son, dog and cat.

**Kathryn Joyce** is the author, most recently, of The Child Catchers: Rescue, Trafficking and the New Gospel of Adoption (PublicAffairs, 2018). Her work has been published in *The New York Times Magazine, Highline, Pacific Standard, The New Republic* and many others.

**Mark Kass** is editor-in-chief of the *Milwaukee Business Journal*, an award-winning business news website and weekly newspaper. He has been editor since 2003 and previously had been a reporter and managing editor with the paper. In the past, he has written for many local and national publications, including the *New York Times, Associated Press* and *Chicago Sun Times*.

**Linda Kast** is editor of *Reminisce* magazine, part of Trusted Media Brands Inc., Milwaukee, Wis. During her lengthy publishing career, Kast has done everything from sports photography to graphic design to magazine editing. She has worked for diverse brands in both business-to-business and consumer markets.

**Ted Keller** is the design director of Fast Company Media, where he directs the creative content for the print and digital platforms.

**Maggie Kennedy** is the photography director at *Garden & Gun* magazine. Since the premiere issue in 2007, she has helped shape the visual identity of the G&G brand. Her work was recognized with a National Magazine Award in General Excellence by the American Society of Magazine Editors in 2011 and 2015, and by the Society of Publication Designers, American Photography and *Photo District News*.

**Meg Kissinger** is an investigative reporter of health and welfare for the *Milwaukee Journal Sentinel*. She is the James Madison Professor of Journalism at Columbia University's Graduate School of Journalism in New York City.

**Brian Kratzer** is an assistant professor and the director of photography for the *Columbia Missourian*. He teaches photo and visual editing and staff photojournalism, and he works with an advanced multimedia team creating documentary videos for the *Missourian*. Brian is also a co-director of the Missouri Photojournalism Workshop. He has attended The Kalish, the Eddie Adams and the Missouri Photojournalism workshops. Brian was previously the director of photography and the assistant managing editor for online and multimedia at the *Gainesville (Fla.) Sun* 

**Jean Kumagai** is a senior editor at *IEEE Spectrum*, the flagship magazine and website of the Institute of Electrical and Electronics Engineers. In pursuit of cool technology in off-beat places, she has traveled to a sinkhole in Mexico, an abandoned gold mine in the Atacama desert of Chile, and a Tibetan Buddhist monastery in the Himalayas. She holds a bachelor's degree in science, technology, and society from Stanford University and a master's degree from Columbia University's Graduate School of Journalism.

**Heather Lamb** is an associate professor at the University of Missouri School of Journalism. She teaches classes in magazine editing and serves as editorial director of the school's weekly *Vox Magazine*. Previously, she was executive editor of the Enthusiast Brands magazine group of *Reader's Digest*, where she managed five titles, *Birds & Blooms, Country, Country Woman, Farm & Ranch Living* and *Reminisce*.

**Grace Lee** is the co-founder of Priest + Grace (priestandgrace.com), a design company in Brooklyn, NY, that specialize in editorial design and visual branding. She is most known for relaunching *Newsweek* back into print, her work as Design Director of *O, The Oprah Magazine* and also as Art Director at Condé Nast *Portfolio*. She, along with her partner Robert Priest, self-publish a global football magazine, *Eight by Eight*, that has captured the imagination of professional football clubs across five continents as well as sports industry giants such as Nike, Puma and NBC Sports. Their work has been honored for design, photography and illustration by The Society of Publication Designers, The American Society of Magazine Editors, The Society of Illustrators, American Illustration, The Type Directors Club, Print Magazine, Art Directors Club, American Institute for Graphic Arts, and D&AD.

**Matthew Lenning** is a Creative Director at *Consumer Reports*, where he oversees visual content in print and digital channels.

**David Lidsky** is deputy editor of *Fast Company*, responsible for helping to steer its overall editorial direction, with an emphasis on finding, commissioning, and editing longform narrative feature stories that appear in print and on digital platforms. He was part of the leadership team that won Magazine of the Year in 2014 from the American Society of Magazine Editors, and stories he's edited have won Deadline Club, New York Press Club, and James Beard awards. He runs *Fast Company's* World's Most Innovative Companies franchise and coauthored the compilation book *Fast Company's* Greatest Hits. Previously, Lidsky was an editor at *FSB: Fortune Small Business* and *PC Magazine*.

**Jennifer D. Madara** is the creative director of *Better Homes & Gardens*. She has held positions at *Southern Living, Coastal Living, House & Garden,* and *Redbook.* When she is not driving her designers crazy obsessing about letter spacing, she can be found driving about Des Moines in her 1953 Ford truck, restoring her 1902 home, or sinking the eight ball at the local pool hall.

**Colleen McKeegan** is currently a senior features editor at *Marie Claire*. She oversees the magazine's @Work brand and related events, including *Marie Claire's* award-winning Power Trip. Prior to joining *Marie Claire*, Colleen was the senior programming director at Bloomberg LIVE, where she helped build Bloomberg Media's conference business. Before that, she managed *Fortune* magazine's Most Powerful Women franchise and covered leadership, retail, technology, and small business for the magazine. A native of Allentown, Pa., she graduated from Georgetown University in 2011 with a BA degree in Government and English.

**Lynn Medford** is co-director of Standards and Practices for Fusion.net, a division of Univision. She was editor of the *Washington Post's* magazine for the previous six years. She worked at the *Post* for 18 years, as Style assigning editor, deputy Metro editor, Sunday Arts and Style editor. The rest of her career was spent in various positions at the *Miami Herald*, *Baltimore Sun*, *Tallahassee Democrat* and *Raleigh News & Observer*.

**Rami Moghadam** is a multi-disciplinary art director and designer based in Bristol, Connecticut. A graduate of the School of Visual Arts in New York, Rami worked at Pentagram Design, where he managed projects for clients including The White House Historical Association and The Daily Show with Jon Stewart as Senior Designer. Following his time at Pentagram, Rami joined a number of magazines including *The New York Times Magazine, Bloomberg Businessweek*, and *New York Magazine* to focus on editorial design. After a short stint as Art Director at *Conde Nast Traveler*, Rami moved on to his current position as Art Director at *ESPN The Magazine*. His work has received accolades from a variety of organizations and publications including the Society of Publication Designers, Creative Review, *Graphis, Complex, Fast Company*, and *Print Magazine's* "New Visual Artists."

**Sara Morrow** is the deputy home editor at *Consumer Reports*. Previously, she'd held positions at *Modern Farmer*, *All You*, *Country Living*, Jetsetter.com and *Budget Travel*. Her writing has appeared in *Real Simple*, *Martha Stewart Living*, *Sunset*, *Money*, and more.

**Keir Novesky** is the design director at *GQ* & *GQ Style*. He has previously worked at *Entertainment Weekly, ESPN, People,* and *Sports Illustrated*.

**Jennifer Ortiz** is a senior editor at *Marie Claire* magazine. She edits and contributes to @PLAY, the magazine's entertainment and culture section, as well as feature stories. Her writing has also appeared in *GQ*, *New York*, papermag, and elsewhere.

**Keith Pandolfi** is a James Beard-nominated writer whose work has appeared in *The New York Times Magazine, The Wall Street Journal, Saveur,* Eater, *Cooking Light,* and *Epicurious,* among many other publications. Pandolfi is a former senior editor at *Saveur* magazine, and former features editor at *Serious Eats.* 

**Diego Patiño** (Bogotá, 1980) Failed Boy Scout. Tongue-eating louse circus aspiring ringmaster. Occasional illustrator for *The New Yorker*, *Variety*, *ESPN The Magazine*, *Eight by Eight* and *The Atlantic*, amongst others. Would prefer to be making movies.

**Eric Paul** is art director at *ESPN The Magazine*, where he oversees the design and visual identity of the print magazine. Before joining *ESPN*, Eric was the art director at *Men's Journal*, contributing to the redesign of the print edition and logo, while also overseeing the launch of the digital editions. Previously, Eric worked with award winning teams at *Entertainment Weekly* and *Runner's World*, helping to invigorate the brands through art direction, illustration, and design. His work has been recognized by The Society of Publication Designers, American Illustration and American Society of Magazine Editors.

**Greg Paul** Creative Director and Founding Partner, SPOT On media, NYC, is a veteran publications designer who was founding art director for *Ohio Magazine*, design director for *New Age* magazine, art director for *California Living*, art director for *The Plain Dealer Magazine* and art director for *Sunshine*, the Sunday magazine of the *South Florida Sun-Sentinel*. Since 1984, he has worked with more than 300 publications on redesign and repositioning projects. Paul has received more than 300 national and international awards for excellence in publication design and editorial art direction.

**Robert Perino** is the Executive Creative Director for *Food & Wine, Cooking Light, Southern Living*, and *Coastal Living*. Perino is a former board member for the Society of Publication Designers. He has held positions at *Fortune, Field & Stream*, and *New York* and has served as design consultant for several magazine launches and redesigns.

**Merrill Perlman** conducts writing and editing training for news outlets, journalism organizations and private companies. She's also a freelance editor whose clients have included for the *Times*, ProPublica and Amazon Kindle Singles. She spent 25 years at *The New York Times* in jobs ranging from copy editor to director of copy desks, in charge of all 150-plus copy editors at *The Times*. She is an adjunct assistant professor at the Columbia Graduate School of Journalism and writes the Language Corner column for the *Columbia Journalism Review*.

**Maximillian Potter** is the Editor at Large for *Esquire* magazine. He has written two books. He cowrote of "The Opposite of Woe: My Life in Beer and Politics," the memoir of Colorado Governor John Hickenlooper, published in May 2016 by Penguin Press, and he authored "Shadows in the Vineyard: The True Story of the Plot to Poison The World's Greatest Wine," published in July 2014. "Shadows" began as an article for *Vanity Fair* magazine. Potter has served as the Senior Media Adviser & Speechwriter to Gov. Hickenlooper. He's been on staff at *Philadelphia, Premiere, Details* and *GQ* magazines; a contributor to *Outside* and *Vanity Fair*; and a fellow at the Knight Digital Media Center's Multimedia Program at UCLA, Berkeley. From 2004 to 2013 he was Executive Editor of *5280*. His writing has been included in several "Best American" anthologies; most recently, "Next Wave: America's New Generation of Great Literary Journalists."

**Phillip Rhodes** is the executive managing editor of *Garden & Gun*. He is part of the team that led the title to its National Magazine Award for General Excellence in 2015, and produced and co-authored *The Southerner's Cookbook*, a *New York Times* best seller and James Beard Award nominee. Previously he was executive managing editor at *Cooking Light*, where he introduced such programs as the Sunday Strategist digital meal plans and the Cooking Light Garden. Prior to that, he was nutrition editor for *Men's Health*, contributed to the best-selling *Abs Diet* books, and worked on the launch team for *Women's Health*. He received a B.A. in communication arts from Allegheny College in Pennsylvania, and resides in Charleston, South Carolina with his partner, Randy.

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**Scott Schiller** is the award-winning Art Director at *Country*, one of many magazines published by Trusted Media Brands (formerly Readers Digest Association). Over the past 10+ years he has overseen the design and branding of magazines, books, calendars, planners and more. His area of expertise is typography and editorial layout design. He is also a travel writer and illustrator.

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**Mike Smith** has over 20 years of award-winning experience in creative direction and design. His editorial background features publications ranging from fitness to finance, with stops at fashion, fishing, pop culture, travel and entertainment along the way. As a designer, he has dabbled in brand identity, advertising, photography and illustration. He comes with the pre-requisite Savannah College of Art and Design degree and Brooklyn zip code, but fear not, he is still a Midwest realist. He is only as cool as his three kids and a nice glass of Bourbon.

**Christina Spalatin** is the Associate Creative Director leading design and brand development for magazines, books and newsstand products at Trusted Media Brands. After an extensive career in advertising and marketing, she expanded her expertise to editorial design. When she's not obsessing about kerning, white space and retro illustrations, you can find her relaxing on her favorite beach in Siesta Key, Florida.

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**Matt Strelecki** is the creative director for Meredith Agrimedia, where he art directs *Successful Farming* magazine, *Ageless Iron Almanac*, and the Future Farmers of America *New Horizons* magazine. Since assuming this position in 2009, *Successful Farming* magazine has been nominated for more than 120 national design awards from Folio, MIN, ASME, and the American Agriculture Editors' Association. The American Agricultural Editors' Association named Strelecki Designer of the Year in 2013, 2014, and 2015 and he was inducted into the Media Industry News Hall of Fame in 2016. Prior to this position, Strelecki spent more than eleven years as the Executive Director, Design for Meredith Books. Strelecki was the lead creative for Meredith Corporation's *Traditional Home, Renovation Style*, and BHG.com. He came to Meredith from *Atlanta Magazine* in 1994.

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**Scott Swafford** is an associate professor at the University of Missouri and a senior city editor at the *Columbia Missourian*. He worked as a reporter and editor at Missouri newspapers for 19 years, including 13 years at the *Columbia Daily Tribune*, before becoming a professor at the Missouri School of Journalism in 2003. Swafford earned a bachelor's degree in psychology at Northeast Missouri State University (now Truman State University) and a master's degree in journalism at the University of Missouri-Columbia.

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**Kayla Webley** is a senior editor at *Marie Claire*, where she writes and edits both the news section and features. Previously, Webley worked as a staff writer at *TIME*, where she reported feature stories on innovations in education, international adoption and school bullying, as well as contributing regularly to TIME.com and to the annual *TIME* 100 and Person of the Year special issues. She earned a master's degree in new media from the Medill School of Journalism at Northwestern University and a Bachelor's degree in journalism and political science at the University of Washington.

**Rob Weir** is the director of digital development at the *Columbia Missourian*. Prior to his time at the *Missourian*, he was a copy editor and then as assistant features editor at the *Star-News* in Wilmington, North Carolina. A third-generation Missouri journalist, he began his career at age 15 working in the printing department of *The Examiner* in Independence, Mo. He received his bachelor's degrees in journalism and political science from the University of Missouri.

**Victor Williams** is currently international art director at *TIME* where his duties include designing *TIME's* International covers. He has previously been an art director at *PEOPLE*, *BusinessWeek* and *Crains*.

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**Danita Allen Wood** is the co-owner and editor-in-chief of *Missouri Life* magazine, which she and her husband purchased and revived in 1999 and has now grown to be the largest paid circulation magazine in the state. *Missouri Life* was named Magazine of the Year by the International Regional Magazine Association in 2008, 2013, and 2015, 2016, and 2017. Missouri Life Inc. also publishes other custom projects and books and has started a TV program that aired on all four PBS stations in the state starting in 2017 with Season 3. Danita learned the magazine business at Meredith Corporation, which publishes *Better Homes & Gardens, Midwest Living, Successful Farming,* and many other magazines. While there, she became the founding editor-in-chief of *Country America*. She returned to her home state of Missouri in 1995 to teach at the Missouri School of Journalism, holding the Meredith Chair until 2005. She stopped teaching in 2005 to devote full time to *Missouri Life*.