



AFFLUENT. EDUCATED. INFLUENTIAL.

01

**A natural way to reach a
local audience effectively.**

02

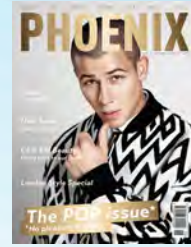
**Reader
demographics**

03

**Member
Magazine Summary**

01

EASY & EFFECTIVE.



REACH NEARLY 4 MILLION of the most important consumers in the country with a single CRMA network buy.

EXTEND YOUR MARKETING BUDGET with this heavily discounted page which is only available for one marketer once a year.

WE MAKE IT EASY! Your ad is circulated to all CRMA member publications across the US, reaching more than 70 publications with circulation of nearly 4 million

CRMA members are dedicated to servicing their readers with the most engaging lifestyle and general interest topics coupled with the highest of editorial and design standards.

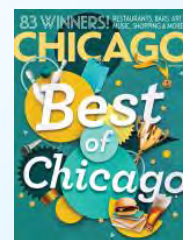
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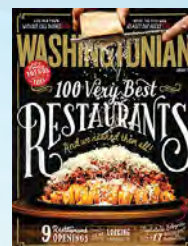
READER DEMOGRAPHICS

- Median age: 45*
- 58% Female | 42% Male*
- Average household income: \$192,000***
- 90% are college educated with 35% holding advanced degrees.**
- Over 50% of luxury car owners read city magazines and over 98% are homeowners.**
- Readers are 2.5 times more likely to be business owners, partners or corporate officers.**

*Source: Primary Subscriber Study Averages | **Source: 2010 The Media Audit, International Demographic

***Source: Mediamark Research INC., (MRI) 2009





MAGAZINE	STATE	MAGAZINE	STATE
B-Metro	AL	Charlotte Magazine	NC
Alaska Magazine	AK	Our State Magazine	
Phoenix Magazine	AZ	New Hampshire Magazine	NH
Tucson Lifestyle		Yankee Magazine	
(209) Magazine	CA	New Jersey Monthly	NJ
Diablo Magazine		Buffalo Spree	NY
Marin Magazine		Hudson Valley Magazine	
Palm Springs Life		Westchester Magazine	
Sacramento Magazine		Cleveland Magazine	OH
San Diego (Home/Garden Lifestyles)		Columbus Monthly	
San Diego Magazine		Ohio Magazine	
Sonoma Magazine		405 Magazine	OK
5280 Magazine	CO	Portland Monthly	OR
Greenwich Magazine	CT	Berks County Living	PA
The Washingtonian	DC	Main Line Today	
Delaware Today	DE	Philadelphia Magazine	
Gulfshore Life	FL	Pittsburgh Magazine	
Orlando Magazine		Rhode Island Monthly	RI
Sarasota Magazine		Local Life	SC
Honolulu Magazine	HI	Memphis Magazine	TN
Chicago Magazine	IL	360 West Magazine	TX
Evansville Living	IN	Austin Monthly	
Fort Wayne Monthly		D Magazine	
Indianapolis Monthly		Fort Worth, Texas Magazine	
435 Magazine	KS	Houstonia	
New Orleans Magazine	LA	San Antonio Magazine	
Down East	ME	Southlake Style Magazine	
Boston Magazine	MA	Texas Monthly	
Baltimore Magazine	MD	Coastal Virginia Magazine	VA
What's Up? Magazine		Virginia Living	
Grand Rapids Magazine	MI	Seattle Met	WA
Hour Detroit Magazine		M: Milwaukee's Lifestyle Magazine	WI
Mpls. St. Paul Magazine	MN	Milwaukee Magazine	
417 Magazine	MO	Madison Magazine	
Como Living			
Inside Columbia			
St. Louis Magazine			

Member magazines as of January 2017

TOTAL MAGAZINE CIRCULATION	3,630,000
TOTAL FULL PAGE NATIONAL RATE	\$525,000
GROUP BUY FULL PAGE RATE	\$150,000
SAVINGS	70%
CPM	\$41.32

One insertion order and one invoice for a full page ad across all CRMA member magazines!