

Frolic
HAWAII

HONOLULU
family

HONOLULU
HOME

HONOLULU

M A G A Z I N E

2026 MEDIA MARKETING KIT

CELEBRATING HAWAII'S SOUL



Demographics

► READER PROFILE

Age 18 – 34	11%
Age 35 – 44	16%
Age 45 – 54	15%
Age 55 – 64+	37%
Average Age.....	56

► GENDER

Female	65%
Male	35%

► EDUCATION

Graduated college	54%
Post graduate study	14%

► ENGAGEMENT

Keeps the magazine for more than one month.....	70%
Took action as a result of reading the magazine	75%
Visited a restaurant	78%
Subscribes to e-newsletters	57%

► SPENDING POWER

Average Household Income:	\$237,000
Greater than \$100,000	29%
Greater than \$150,000	18%
Greater than \$200,000	32%

► PLAN TO PURCHASE IN THE NEXT 12 MONTHS

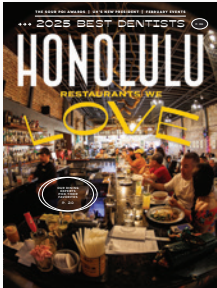
Automobile.....	24%
Cleaning Services	34%
Dining & Entertainment.....	97%
Financial Planner	23%
Furniture/Home furnishings.....	54%
Home Improvements or supplies..	30%
Jewelry	33%
Lawn & Garden Supplies	33%
Major Home Appliances	25%
Medical Services/Physicians	41%
Men's Apparel.....	47%
Pharmacist/Prescription Service...	49%
Real Estate	13%
Tax Advisor/Tax Services.....	34%
Vacations/Travel.....	67%
Veterinarian	30%
Women's Apparel	78%
Attends Food Events.....	70%

Source: CVC Audit, 2024



2026 Editorial Calendar

*Subject to change | 10/31/2025



FEBRUARY

Editorial: Our alternative energy future, Best Dentists

Special Section: Best Dentists, Healthy Living

Space Close: 11/17

Materials Due: 11/21

On Sale: 1/27



MARCH

Editorial: Special HONOLULU Home issue, Readers Choice Awards

Special Section: HONOLULU Home's Readers Choice Awards, AIA Centennial

Space Close: 1/5

Materials Due: 1/9

On Sale: 3/3



APRIL

Editorial: HONOLULU Stories (essays about life, loss, love and more by age groups "chapters"), Summer Programs Guide

Special Section: Faces of Hawaii, Summer Programs Guide

Space Close: 2/2

Materials Due: 2/6

On Sale: 3/31



MAY

Editorial: 50 Amazing Things to Do, Disaster Prep Guide

Special Section: Holoholo (travel/vacations), Disaster Prep Guide

Space Close: 3/2

Materials Due: 3/6

On Sale: 4/28



JUNE

Editorial: Top Doctors, Special Health & Wellness issue

Special Section: Top Doctors, Healthy Living

Space Close: 3/30

Materials Due: 4/3

On Sale: 5/27



JULY/AUGUST

Editorial: Best of HONOLULU, Private School Guide

Special Section: Private School Guide, Best of HONOLULU

Space Close: 5/11

Materials Due: 5/15

On Sale: 7/14



SEPTEMBER

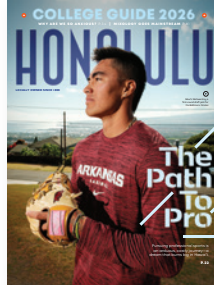
Editorial: Special dining in Hawai'i issue (the notable restaurant newcomers, distinguished chefs on their next chapters), Hale 'Aina Awards

Special Section: Hale 'Aina

Space Close: 6/29

Materials Due: 7/2

On Sale: 8/25



OCTOBER

Editorial: Celebrating Wāhine, HONOLULU Book Awards, Women's Health, College Guide

Special Section: College Guide, Women's Health, HONOLULU Home Kitchen & Bath section

Space Close: 7/20

Materials Due: 7/24

ON SALE: 9/29



NOVEMBER

Editorial: HONOLULU Home Resource Guide, Give Big Hawai'i

Special Section: Give Big Hawaii, HONOLULU Home Resource Guide

Space Close: 8/31

Materials Due: 9/4

On Sale: 10/27



DECEMBER

DECEMBER/JANUARY

Editorial: Best Lawyers, Kūpuna Resource Guide

Special Section: Best Lawyers, Kūpuna Resource Guide

Space Close: 9/28

Materials Due: 10/2

On Sale: 11/24

2026 Print Advertising Rates

(Print rates are net, pre-tax and subject to change)

FOUR COLOR DISPLAY ADS

SIZE	10x	4x	OPEN RATE
Full Page	\$5,275	\$6,430	\$7,630
2/3 Page	\$4,420	\$5,420	\$6,445
1/2 Page	\$3,740	\$4,575	\$5,430
1/3 Page	\$2,730	\$3,550	\$4,205

Bleed: 10% Additional **Premium Position:** 15% Additional

COVERS (RATES INCLUDE COLOR, BLEED AND POSITION)

SIZE	10x	4x	OPEN RATE
Inside Front Cover	\$7,605	\$9,835	\$11,690
Inside Back Cover	\$6,620	\$8,520	\$10,110
Back Cover	\$7,985	\$10,245	\$12,165

INSERTS

Rates for pre-printed inserts, gatefold cover, gatefold insert, catalogs, scent strips or business reply cards available upon request.

Inserts count as one insertion towards frequent discount rate. Publisher must not be consulted for mechanical, postal and/or other requirements. Sample of preprinted insert and paper stock must be submitted prior to prepress film deadline.

NONPROFIT RATE

10x rate, applicable to not-for-profit 501(c)(3) organizations.

AD PRODUCTION RATES

Full Page: \$500

Includes two hours of layout and design, up to five 8.5" x 11" basic scans, and two b/w laser proofs.

2/3 and 1/2 Page: \$350

Includes 1.5 hours of layout and design, up to three 8.5" x 11" basic scans, and two b/w laser proofs.

1/3 Page and smaller: \$300

Includes 1 hour of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

RESIZE OF EXISTING AD

HONOLULU can resize an existing Macintosh QuarkX-press® or Macintosh Adobe Illustrator® file to fit.

Full Page: \$125

2/3 and 1/2 Page: \$60

1/3 Page and smaller: \$50

ADDITIONAL SERVICES

Layout and design: \$50/hour

(Minimum one hour, does not include scans, proofs or color output)

Scans: \$250

Basic Scans: \$10

(35mm slides, prints or transparencies)

Premium Scans: \$80

(Larger than 8.5" x 11")

Contract Proofs

8" x 10", color proof: \$50

2026 Print Advertising Specs

BLEED ADS

SPACE		W	H
2-Page Spread	TRIM	16"	10.875"
	BLEED	16.25	11.125
	LIVE	15	9.875
Full Page	T	8	10.875
	B	8.25	11.125
	L	7	9.875
Double 1/2 Page Spread	T	16	5.333
	B	16.25	5.583
	L	15	4.333
2/3-Page Vertical	T	5.165	10.875
	B	5.415	11.125
	L	4.665	10.375
1/2-Page Vertical	T	3.885	10.875
	B	4.135	11.125
	L	2.835	9.875
1/2-Page Horizontal	T	8	5.333
	B	8.25	5.583
	L	7	4.333

NON-BLEED ADS

SPACE		W	H
2-Page Spread		15.5"	10.375"
Full Page		7	10
Double 1/2-Page Spread		14.92	4.875
2/3-Page Vertical		4.625	10
1/2-Page Vertical		3.4272	10
1/2-Page Horizontal		7	4.875
1/3-Page Vertical		2.25	10
1/3-Page Horizontal		4.625	4.875

DIGITAL SPECIFICATIONS

HONOLULU® accepts digital ads only on Macintosh-formatted media. The client or agency must provide a color proof of the ad, which will be used for color reference only. It is the responsibility of the client to color the proof prior to submittal.

AD FORMATS:

Our preferred file format is PDF/X-3: 2002

- PDF files must have fonts and images embedded. All color should be in CMYK mode (spot/Pantone colors are not allowed).
- Images should be 300 dpi scaled to 100%.

Please be sure to turn bleeds on when exporting to PDF (if submitted an ad with bleeds). All crop marks/page information should be offset by .25" (18 pt) to fall outside the bleed area.

ADDITIONALLY WE ACCEPT THE FOLLOWING FORMATS:

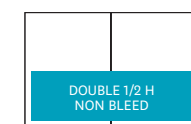
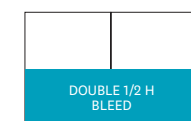
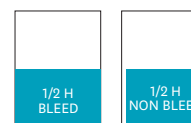
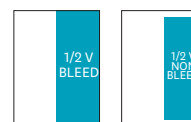
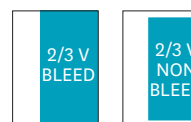
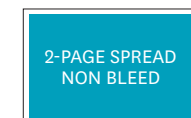
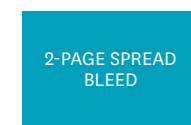
Macintosh Adobe Illustrator® CC or earlier, Adobe Photoshop® CC, Adobe InDesign® CC or earlier.

- Include all screen and printer fonts and all CMYK graphics files. For Indesign files, please include PDF/X-1a:2001.
- TIFF or EPS files must be submitted at 300 dpi. CMYK or grayscale at actual size with all fonts converted to outlines.
- Adobe Illustrator® CC EPS files are also acceptable, provided that all type is converted to outlines, support images are embedded and in CMYK format.

E-MAILED ADS:

Email attachments less than 4 MB may be sent to production@pacificbasin.net. It is the responsibility of the client and/or agency to confirm reception of e-mail with as well as provide color proof.

ORIENTATION



MECHANICAL SPECIFICATIONS:

Offset printing on coated stock. Double column 4.625 inches. Column width 2.25 inches. 3 columns per page. 133 to 150 line screen.

Our Reach

HONOLULU Magazine, HONOLULU Family and Frolic Hawai'i reaches readers through multichannel brand platforms.

PRINT

63,000
Readership per issue



ONLINE

252,000
Average Monthly Users

DIGITAL EDITION

64,100
Subscribers



E-NEWSLETTER

82,600+
Weekly Subscribers

52%*

Average Open Rate

*6% higher than national average



SOCIAL MEDIA

240,000+
Instagram Followers

563,400+
Facebook Followers

Digital Audience



WEBSITE USERS

FEMALE	MALE	AGE 18-34	AGE 35-44	AGE 45-54	AGE 55+
53%	47%	34%	18%	18%	30%

SOCIAL MEDIA FOLLOWERS

FEMALE	MALE
65%	35%



WEBSITE USERS

FEMALE	MALE	AGE 18-34	AGE 35-44	AGE 45-54	AGE 55+
45%	55%	20%	30%	30%	20%

SOCIAL MEDIA FOLLOWERS

FEMALE	MALE
65%	35%



WEBSITE USERS

FEMALE	MALE	AVERAGE AGE	AVERAGE NUMBER OF CHILDREN
65%	35%	34-55	2

SOCIAL MEDIA FOLLOWERS

FEMALE	MALE
85%	15%

e-Newsletters

HONOLULU Magazine delivers 3 unique e-newsletters each week with an average **52% open rate**. Each newsletter highlights a different topic: restaurant news, special event picks, current events, lifestyle and family fun. You can purchase a dedicated e-newsletter or sponsored content within the e-newsletter.

4 AUDIENCES
52% AVERAGE
OPEN RATE

TUESDAY

**HONOLULU
INSIDER**

SUBSCRIBERS: **33,000+**

Issue previews, special events and promotions, weekly event picks and a roundup of our blogs, features and contests.

WEDNESDAY

**HONOLULU
weekendpicks
HNL TIX**

SUBSCRIBERS: **19,535+**

News about the best events this weekend, from entertainment to cultural activities. We let you know what's happening when, where and how to get there.

THURSDAY

**HONOLULU
family**

SUBSCRIBERS: **11,000+**

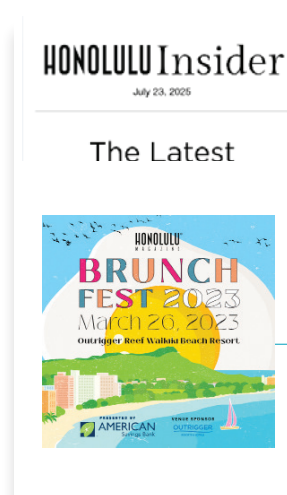
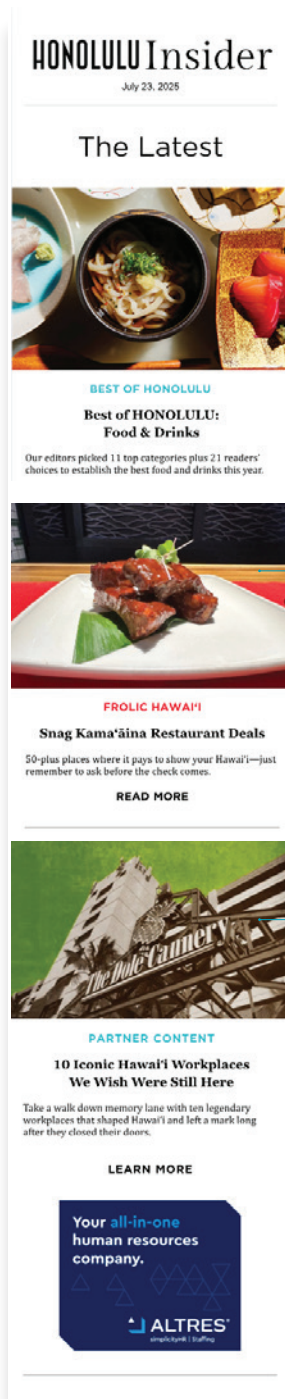
Weekly kid-friendly event picks, family activities and a roundup of our blogs, features and contests.

THURSDAY

**Frolic
HAWAII**

SUBSCRIBERS: **20,600+**

A weekly roundup of HONOLULU's daily dining blog so you can see what's new, trending and on the menu at Honolulu's best and newest restaurant and bars.



DEDICATED E-NEWSLETTER
FULL SCREEN DISPLAY AD

► **\$3,160 per newsletter**
• 600 x 728 pixels

SPONSORED PICK
1ST POSITION

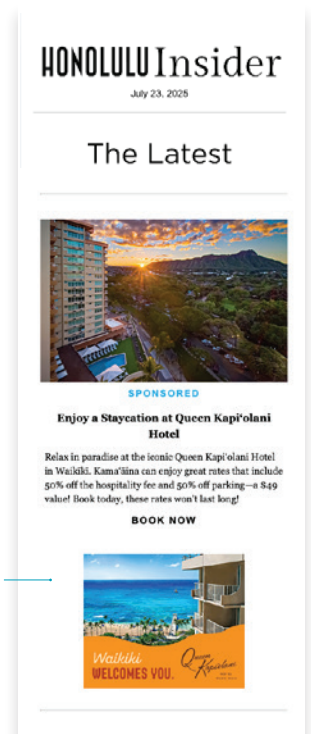
► **\$1,070/NET**
• 1 high resolution .jpeg
460 x 303 min
• 25 words max
• 300 x 250 pixels banner ad
• URL Link

SPONSORED PICK
2ND POSITION

► **\$885/NET**
• 1 high resolution .jpeg
460 x 303 min
• 25 words max
• 300 x 250 pixels banner ad
• URL Link

DEDICATED E-NEWSLETTER

► **\$3,160 per newsletter**
• 200-250 words with a call to action
• 1 high resolution .jpeg/.gif
600 x 400 min.
• 300 x 250 banner ad
• URL Link



(Rates are net, pre-tax and subject to change)

2026 Comprehensive Packages

(Ad rates are net, pre-tax and subject to change) *Effective 1/1/2026

AWARENESS CAMPAIGN

► \$5,700/NET

- Banner ad placement with 35,000 impressions
 - 1 sponsored post
 - 1 sponsored pick e-Newsletter
 - 1 dedicated e-Newsletter
 - 2 social media posts
- (Value: \$7,950)

PRINT ADD-ON

1/3 page ad
\$1,300,
(value \$4,205)

MARKET PRESENCE

► \$9,485/NET

- Banner ad placement with 40,000 impressions
 - 1 sponsored post
 - 2 sponsored picks e-Newsletters
 - 1 dedicated e-Newsletter
 - 3 social media posts
 - 1 IG collab
- (Value: \$11,0450)

PRINT ADD-ON

1/2 page ad
\$2,700,
(value \$5,430)

MARKET DOMINANCE

► \$12,100/NET

- Banner ad placement with 50,000 impressions
 - 2 sponsored posts
 - 2 sponsored picks e-Newsletters
 - 2 dedicated e-Newsletters
 - 3 social media posts
 - 1 IG Reel
 - 1 IG takeover for 24 hours
(includes unlimited IG stories + 4 IG feed posts)
 - 1 IG Collab
- (Value: \$16,350)

PRINT ADD-ON

Full page ad
\$3,700,
(value \$7,630)

CONTACT US
FOR A
CUSTOMIZED
PACKAGE

ADDITIONAL CHARGES WILL BE APPLIED FOR:

- **RUSH CHARGE FOR DIGITAL DEPLOYMENT** within 3 days of receiving advertising materials - \$500 (net)
- Any Digital ad requiring **MORE THAN 2 ROUNDS OF REVISIONS** will incur an additional charge of \$125 (net) per round
- **CUSTOMIZING E-NEWSLETTER TEMPLATE** – the fee will be determined based on the complexity and amount of work involved in the creation of the template

À LA CARTE

► ROS Banner Advertising:

- \$25 CPM
- 970 x 250 \$1,000 = 1 Month (desktop only)

► Sponsored Web Post:

- \$1,890 net

► Sponsored Pick e-Newsletter:

- 1st Position: \$1070/net
- 2nd Position: \$885/net

► Dedicated e-Newsletter:

- \$3,160 net

► Homepage Takeover:

- \$2,530 (24 hours)

SOCIAL MEDIA: \$950 PER POST

► Facebook & Instagram:

- 1000 X 1000 pixels
- Max 10 images

► Instagram Collab Post:

- \$550 with 1 brand
- \$825 with 2 brands

REELS: \$1,595

► Reels (provided by advertiser)

- 1080 X 1920 pixels
- Max: 60 seconds
- Must Provide Licensed music

BANNER ADS

► Banner Ad Units:

1. 300 x 250 pixels
2. 320 x 50 pixels
3. 728 x 90 pixels
4. 970 X 250 pixels

NATIVE CONTENT

► Sponsored Post:

- 200-250 words
- 800 X 500 pixels
horizontal image
- URL Link

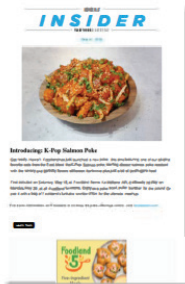


2026 Digital Specifications and Mechanicals

HONOLULU
MAGAZINE

Frolic
HAWAII

HONOLULU
family



DEDICATED E-NEWSLETTER

- Subject line, about 7 words
- Headline, about 10 words
- 200-250 words of copy with a call to action
- 1 high resolution jpeg/gif 600 x 400 pixels as hero image -OR- 600 x 768 px full screen display ad
- 300 x 250 px banner ad (bottom center position in newsletter)
- URL links
 - Up to three (3) for hyperlinks within copy
 - For banner ad



SOCIAL MEDIA

- A minimum 1080 x 1080 px for FB & IG (up to 5 photos for carousels)
- For IG, video messaging is accepted as an IG Reel, up to 60 seconds in 9 x16 aspect ratio
- Bullet points or press release related to post for HONOLULU to curate content for post
- Provide up to three (3) hashtags to be included and tags for any images
- No hyperlinks, include "Link in bio" within copy to include a URL link
- Social media handle to tag as a "paid partnership collaborator"—this will allow you to have exposure to our audience and allow us to remain transparent to our audience about the sponsored nature of the content.

ADDITIONAL CHARGES WILL BE APPLIED FOR:

- **RUSH CHARGE FOR DIGITAL DEPLOYMENT** within 3 days of receiving advertising materials - \$500 (net)
- Any Digital ad requiring **MORE THAN 2 ROUNDS OF REVISIONS** will incur an additional charge of \$125 (net) per round
- **CUSTOMIZING E-NEWSLETTER TEMPLATE**—the fee will be determined based on the complexity and amount of work involved in the creation of the template

SPONSORED POST

- Title
- Subtitle, about 10 words
- 200-250 words
- 800 x 500 px horizontal image
- URL link



SPONSORED PICK

- Headline, about 10 words
- Maximum of 20-25 words of module copy
- 460 x 303 px hero image
- 300 x 250 px banner ad + URL link



ROS WEB BANNER

- 300 x 250 px
- 300 x 600 px
- 320 x 50 px
- 728 x 90 px
- 970 x 250 px
- URL link



DIGITAL MECHANICALS FOR ROS BANNER ADS

- File saved as jpg or gif
- HTML5 files also accepted
- Max file size no larger than 100KB
- 30 seconds or shorter
- URL link



ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO PUBLISH DATES.

Programmatic Email Targeting

*EFFECTIVE 1/1/2026

With e-mail marketing, you can target the right consumers with the best message in order to get them to convert and to take action on your message.

FUNCTION

Dedicated e-mail blast sent on behalf of the advertiser and targeted to specific users. Delivered to their personal and/or work e-mail address.

BENEFITS

- ▶ Target the right audience with a message that is specific and unique to your business.
- ▶ Target by zipcode or DMA (Designated Market Area)
- ▶ E-mail database consist of information obtained through opt-in online surveys, e-subscriptions, e-registrations, and the extensive network of permission-based websites. Lists are maintained and updated diligently for quality assurance and compliance purposes.

RATES net

- ▶ 25,000-49,999 e-mail contacts, \$40 CPM
- ▶ 50,000-250,000 e-mail contacts, \$30 CPM
- ▶ 250,001-400,000 e-mail contacts, \$26 CPM

TARGETING

- Buying activity and shopping habits
- Families with children of certain ages
- Political affiliation
- Ethnicity and language
- Health habits
- High tech
- Homeowners
- Income and wealth
- Interests
- Occupation
- Auto intenders and owners



ADDITIONAL CHARGES WILL BE APPLIED FOR:

- **RUSH CHARGE FOR DIGITAL DEPLOYMENT** within 3 days of receiving advertising materials - \$500 (net)
- Any Digital ad requiring **MORE THAN 2 ROUNDS OF REVISIONS** will incur an additional charge of \$125 (net) per round
- **CUSTOMIZING E-NEWSLETTER TEMPLATE** – the fee will be determined based on the complexity and amount of work involved in the creation of the template

ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO PUBLISH DATES.

Programmatic Display Advertising

*EFFECTIVE 1/1/2026

Reach your target market where your customers are consuming digital content.

Programmatic display advertising is designed to boost any business looking to put a message in front of its target market.

BENEFITS:

- ▶ Inventory quality ensures that your message will have the best ability to be put in front of the target market.
- ▶ Tailored digital plan guarantees a minimum 0.1% CTR based on a number of purchased impressions. (Impressions will be over-delivered in order to reach the number of guaranteed clicks, if necessary.)

RATES: NET

- ▶ **Basic Blend**
(Content + Geo Targeting) \$15 CPM
- ▶ **Competitive Blend**
(Content + Behavior + Demographic + Retargeting + Geo Targeting) \$18 CPM
- ▶ **Dominant Blend**
(Content + Behavior + Demographic + Search Retargeting + Retargeting + Geo Targeting) \$20 CPM

TARGETING:

- **Content Targeting:**
Target consumers based on the sites and content they are visiting.
- **Behavior Targeting:**
Target consumers based on their search, click, and web browsing history.
- **Geo Targeting:**
Target users based on radius, zip code, city, county, DMA, state, and more.
- **Demographic Targeting:**
Target users based on their age, gender, household income, career, and ethnicity.



MATERIALS REQUIRED:

- 1x 728px X 90px
- 1x 300px X 250px
- 1x 300px X 600px
- 1x 160px X 600px
- 1x 320px X 50px
- 1x 300px X 50px
- 1x Clickthrough URL

DEADLINES:

Materials due 5 business days prior to scheduled live date. Rush charges may occur to accommodate late materials.

**Included analytics are provided 1x at the completion of the campaign.*

2026 Event Opportunities

(SUBJECT TO CHANGE)



BRUNCHFEST



POKEFEST



HALE 'AINA AWARDS



CELEBRATING WĀHINE

JANUARY

Fukubukuro Market

MARCH

Brunchfest

MAY

Poke Fest Foodie Event

Sip Sip Soiree

JUNE

Taste of HONOLULU

JULY

Best of HONOLULU

SEPTEMBER

Hale 'Aina Gala

OCTOBER

Celebrating Wāhine

NOVEMBER

HONOLULU Restaurant Week

Give Big Hawai'i

HONOLULU family

2026 Media Calendar



FALL

(AUG/SEPT/OCT)

Editorial Features:

- Private School Guide
- Best of HONOLULU Family
- Best Dentists/Top Doctors

Special Section:

- Private School Guide
- Best of HONOLULU Family
- Best Dentists/Top Doctors

SPACE CLOSE June 8

MATERIALS DUE: June 12

AT SCHOOLS: August



2026 Advertising Rates

Rates are net, pre-tax.

FOUR COLOR DISPLAY ADS

SIZE

Full Page	\$3,920
2/3 Page	\$3,140
1/2 Page	\$2,610
1/3 Page	\$1,620

COVERS

PLACEMENT

Inside Front Cover	\$5,650
Inside Back Cover	\$4,925
Back Cover	\$5,930

COMBO AD BUY

(HONOLULU Magazine + HONOLULU Family)

SIZE

Full Page	\$7,395
2/3 Page	\$6,080
1/2 Page	\$5,100
1/3 Page	\$3,480

Bleed: 10% Additional

Premium Position: 15% Additional

Agency Commission & Cash Discount

Agency commission: 15 percent, within 30 days of invoice date allowed on general advertising; not on production charges. Forfeiture of agency commission on all accounts 90 days past due (no cash discount).

General Advertising Policy

Publisher reserves the right to reject any advertising. Advertisers assume liability for all content of advertising published, and

for any claims arising from the advertising. Publisher reserves the right to place the word "advertisement" on ads which, in the publisher's opinion, resemble editorial matter. Cancellations accepted only in writing prior to space close. Rates subject to change with 90 days written notice. All rates subject to state of Hawai'i general excise tax rate in effect at time of billing.

Ad production rates

Your ad is designed for publication in a PBC magazine, with materials and copy provided by client. Includes up to three rounds of revisions, proofing and PDF output.

Full Page: \$400

Includes two hours of layout and design, up to five 8.5" x 11" basic scans, and two b/w laser proofs.

2/3 and 1/2 Page: \$250

Includes 1.5 hours of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

1/3 Page and smaller: \$200

Includes 1 hour of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

Photography

Product/Studio Photography:

\$200 per image

Product or in-studio advertising photography for use in PacificBasin publications within 12 months of issue date. These images are for use within PacificBasin publications only. Usage rights are for one year from purchase date.

Location Photography:

\$350 per image

Location photography produced outside of the PacificBasin studio and published for use in PacificBasin magazines only within 12 months of issue date. Images are for use within PacificBasin publications only. Usage rights are for one year from purchase date.

**Additional charges apply for usage after one-year cut-off or for use outside PBC publications.*



Connect with us on social media:

facebook.com/honolulufamily
 @honolulufamily



Upcoming Events

NOV
08



Kahala Mall Holiday Sip+Shop

Saturday, November 8, 2025

Introducing **HNL**Tix.com, your local ticketing partner!

OUR SERVICES

Leverage HONOLULU Magazine's regional reach to promote your events and boost ticket sales. Unlock exposure to our audience of readers through opportunities including:

- Web, e-mail, and event calendar promotion
- Social media support
- Exclusive advertising offers

Our software is sophisticated, intuitive, and easy-to-use. Customers experience smooth, convenient ticket purchasing. Our responsive design allows buyers to purchase tickets from any device.

Competitive pricing, local customer service. No cost to partner with us and customers pay the ticket fee. Work with a local team you trust, who know and care about your organization.

Contact us for a demo today at info@hnlitix.com.

aio Who We Are

aio (the aio Family of Companies) is a locally owned holding company that owns and operates a diverse group of businesses in media, technology, sports, and food.

Each **aio** company and brand shares a mission to provide products and services that promote Hawai‘i’s unique values, its people and culture.

aio | MEDIA GROUP

Our media platforms reach deeply into niche and statewide audiences across print, digital, radio, and events. Backed by in-house capabilities in digital strategy, development, marketing, communications, and content production, we help companies and brands move with purpose. Whether creating and amplifying stories, launching campaigns, or building lasting relationships, every part of aio works together to create meaningful impact in Hawai‘i and beyond.



aio Digital

aio Marketing & Communications (aMC)

aio Marketing & Communications (aMC) is the latest addition to the aio family of businesses. aMC was created to extend a full suite of marketing and communications services to aio brands and external clients; our offerings include strategic communications, media relations, marketing, events, and more. With the inception of aMC, we have expanded our capacity to provide end-to-end marketing and communications support for our clients. Our capabilities range from branding to website development through aio Digital, marketing and public relations. We provide direct access to our family of renowned publications, including HONOLULU and Hawaii Business Magazine. Figure 2 shows aMC’s services.



CONTACT US

aio | MEDIA GROUP aio MEDIA/PACIFIC BASIN COMMUNICATIONS

PUBLISHER

Donna Kodama-Yee
donnaky@honolulumagazine.com,
808-534-7501

MEDIA SPECIALIST

Donnie Ford
donnief@honolulumagazine.com,
808-782-2824

STRATEGIC PARTNERSHIPS

Michelle Stofle
michelles@honolulumagazine.com,
808-534-7532

ADVERTISING PROJECT MANAGER

Michelle Okada
michelleo@honolulumagazine.com

MARKETING DIRECTOR

Christy Davis
christydc@honolulumagazine.com

EVENTS COORDINATOR

Alithea Valdez
alitheav@honolulumagazine.com

SPECIAL PROJECTS EDITOR

Thomas Obungen
thomaso@aiohawaii.com

REPRESENTATIVE:

EAST: Free Agent Media:
Jeff Greif
jeff@freeagentmedia.com,
(212) 920-5183
348 W. 57th Street, Suite 460
New York, NY 10019